

Barbara Schmutz

Brainstorming

300 questions for the brain

17 leading international brain researchers in conversation

About the book

Our brain is a miracle. Throughout our lives, it rises to the challenge of the tasks we have to master. Around 100 billion nerve cells with more than 100 trillion synapses are busy in our heads, creating a world from the information they receive. How do they do that? Barbara Schmutz wanted to find out and talked to 17 neuroscientists. She asked them 300 precise, surprising and provocative questions about the brain.

What's a brainwave? How are false memories created? Is your gut feeling located in your head? Can we consciously forget? Are the brain and mind the same? Do all people have the same brain at birth? What does the brain do when we daydream?

The answers she received provide an exciting insight into the current discussions on artificial intelligence, chronic pain, memory, epigenetics, dementia and the ageing brain, consciousness, drugs, dreaming, sleeping and learning.



Specifications

Kein&Aber
224 pages
Hardcover
October 2020
World Rights available

- Brain research for laypeople
- Easy and entertaining presentation



BARBARA SCHMUTZ, born in 1963, is a journalist, author and screenwriter. She attended the MAZ school of journalism in Switzerland, the SAL screenwriting school in Zurich and has a Master's degree in Applied Ethics from the University of Zurich. She works for various Swiss newspapers and magazines. In 1997, she won the Swiss Press Award for a series of articles. In 2006 she made a documentary for the Swiss television station SRF about the Zug massacre, which killed 14 politicians.

Kerstin Lückner, Ute Daenschel

Global History for Young Female Readers

A feminist perspective on world history

About the book

Did you know that the modern era did not just begin with Leonardo da Vinci and Luther, but with Christine de Pizan and Isabella of Castile as well? It is high time to add the forgotten heroines to the world history. This book narrates the history of the world with emphasis on female protagonists. Ideal for teens and young adults, male or female.

The two authors have written a global history where girls and women take center stage. Not just the famous ones such as the Egyptian pharaoh Hatshepsut, who reigned with an artificial beard for twenty years, or the beautiful Kleopatra, the vicious Messalina, the brave Jeanne d'Arc and the notorious Lucrezia Borge but also less famous characters such as the Chinese emperess Wu Zetia, who spread Buddhism through China, the Byzantine emperess Theodora, originally a circus artist, or Mathilde of Canossa, one of the most powerful women in the Middle Ages, are found in this book.

- Revised edition
- Well researched
- Ideal for teens and young adults

...Not only for young female readers, but for older and male readers as well." Frankfurter Allgemeine Zeitung

„This book opens an important perspective." Die Zeit



DR. KERSTIN LÜCKER is an author (ghostwriter), translator and editor. She studied music, philosophy and slavistics and has a PhD in music theory.

DR. UTE DAENSCHEL is historian and author. She studied history and german and promoted with the thesis "The myth of Titanic and its medial representation in Germany".



Specifications

Kein&Aber

576 pages

March 2020

Sold to: United States of America |
United Kingdom of Great Britain and
Northern Ireland | Korea (Republic of) |
Romania

Milena Moser, Victor-Mario Zaballa

The Beautiful Life of the Dead

On a natural approach to the end of our lives

If we don't fear death, life gets easier

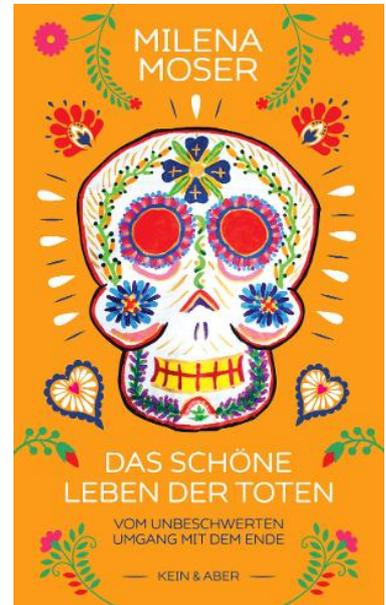
About the book

In Mexican culture, in complete contrast to Europe, death is ever-present and never a taboo. People look forward to the Day of the Dead when their deceased relatives are invited to a lavish family celebration complete with cakes and tequila, gifts and a feast. Milena Moser's story about the Día de los Muertos is highly personal – her partner Victor-Mario Zaballa is terminally ill. But he is unafraid to face death. Because he knows that the dead are in good spirits.

More than 8,000 copies sold to date

»Moser approaches this cultural tradition with inquisitiveness and an open mind. Colourfully illustrated by Zaballa, the book offers surprising insights into dealing with death as part of life. An entertaining and informative book.« dpa

»This book about dying by Milena Moser and her terminally ill partner is full of wit and comfort.« St.Galler Tagblatt



Specifications

Kein&Aber
176 pages
Flexcover
October 2019
World Rights available



MILENA MOSER, born in Zurich in 1963, is one of the most successful writers in Switzerland and has written more than 20 novels, which have been **published in 12 languages**. In 2015, she emigrated to Santa Fe, New Mexico. Her latest publication with Kein & Aber is Das schöne Leben der Toten (The Beautiful Life of the Dead, 2019).

VICTOR-MARIA ZABALLA is an artist, born in Mexico City in 1954 and raised in Cuernavaca. In 1982 he won the first prize for traditional altars in Cuernavaca. For more than twenty years, he has built public altars every year for the Día de los Muertos, including for the Davies Symphony Hall and the Somarts Gallery in San Francisco, where he also lives.

Verena Friederike Hasel

The Dancing Principal

Being taught at the best school in the world

Learning for the 21st century: a book about happy students, teachers and parents

About the book

How can we prepare our children for the challenges of the 21st century? We read about children who start school and do their first scientific experiment with chocolate. Or high-school students who spend 48 hours in the forest learning how to brave loneliness. Teachers who care as much about empathy as basic arithmetic and firmly believe they can make a difference in children's lives. And a school principal who greets each child personally in the morning.

This is how school looks in New Zealand – a country that is at the forefront of educational rankings.

Verena Friederike Hasel lived there with her family. In her moving book, the psychologist and mother of three children describes in concrete terms and vivid descriptions how the dream of a better school can come true.

10,000 copies sold!

"Hasel tells the stimulating story of a school internship at the other end of the world. Full of creativity rather than perfection, motivation rather than blame and authority rather than a laissez-faire attitude. A book about education that doesn't lecture, but describes in a laid-back way and vividly narrates." Welt am Sonntag

"A book about how school should be." Schweizer Familie



VERENA FRIEDERIKE HASEL was born in 1978 in Berlin and is a psychologist and journalist. She has been nominated for the Theodor Wolff Prize and in 2018, she received the German Reporter Prize. In 2015 she published the novel Lasse and in 2018, the children's book Wir Rüben aus der großen Stadt. She lived for a period in New Zealand with her three children.



Specifications

Kein&Aber

192 pages

Flexcover

August 2019

Sold to: Turkey | Korea (Republic of)

Jessica Braun

Breathing:

how the simplest thing in the world affects our lives

An important book about the essence of life

About the book

Every newborn takes a breath in their first minute. From then on, lungs usually work on their own. But chronic lung disease, asthma or sleep apnea have now become widespread. Even healthy people gasp, wheeze, sniff and snort for air.

Writer Jessica Braun, who has some breathing issues herself, sets off to find out how to breathe properly. She accompanies a panting woman giving birth, visits a sleep laboratory, undergoes a breath diagnosis, meditates with an Indian guru, does freediving and watches a dominatrix cut off her client's oxygen supply. Her research leads her to meet scientists and actors, biathletes and yoga teachers.

This book shows how our breath connects our bodies and souls. And how everyone can change their lives through learning to breathe better.

- Over 10,000 copies sold!
- *Spiegel* bestseller
- Sample translation available

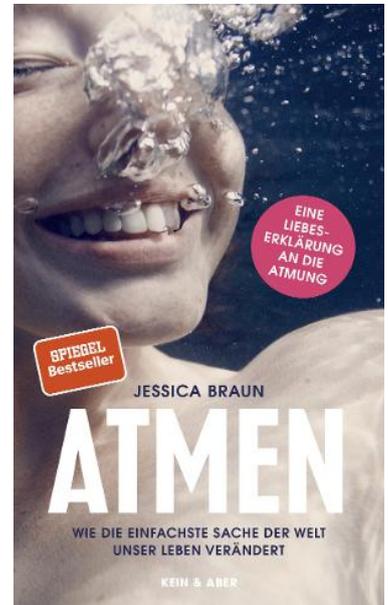
“Something that we usually perceive as incidental is turned into something extraordinary here. This informative book brings us nearer to ourselves.” Die Zeit

“As well as exploring research, Braun talks about her own breathing experiences. This brings her knowledgeable, well-written book to life and gives it a holistic feel.” NZZ am Sonntag

“Even while reading this book, your own breathing evens out as you become conscious of it.” SPIEGEL Online



JESSICA BRAUN, born in 1975, is a journalist and successful Berlin-based writer. Her texts have been published in *Die Zeit*, *brand eins*, *Süddeutsche Zeitung* and *Der Feinschmecker*. Her most recent publication was *Your Home is My Castle. Travelling the World through Home Exchange* (in German).



Specifications

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368 pages
Softcover
April 2019
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Netherlands